



WHAT IS THE GEORGETOWN PROJECT?

The Georgetown Project is a 501(c)3 nonprofit organization devoted to mobilizing our community around a common vision that Georgetown has both the will and the ability to work together in creating a healthy environment where all children and youth are valued and have the opportunity to thrive. TGP was founded in 1997 by a collaborative partnership including the business, government, education, health, and religious communities. It is the result of 18 months of planning by a steering committee representing twelve community agencies including Georgetown ISD, Southwestern University, Williamson County, City of Georgetown, the University of Texas School of Social Work, Georgetown Ministerial Alliance, healthcare providers, and local businesses.

From the lack of affordable childcare to increasing child poverty rates to school shootings, we are confronted daily with issues that affect our youngest citizens. Communities everywhere are looking for answers. There are no quick fixes and the urgency of these issues demand a combination of shared vision, passionate leaders, and sustained action. The Developmental Assets framework of positive youth development inspires a common community vision to build upon the promises, rather than the problems, in young people. Positive and sustained relationships between youth and adults matter the most and everyone has the power to make a difference in a child's life.

LOCATIONS & CONTACTS

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The Georgetown Project Administrative Office:

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Bridges To Growth Parent Center:

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The NEST Empowerment Center:

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The NEST Host Home:

Confidential overnight shelter for youth who are homeless or living in transition. Please call The Georgetown Project Administrative Office or The NEST Empowerment Center for info.



VISION

A community where no child is hungry, hurt, alone or rejected, and where all children and youth believe they are loved, respected and treated with dignity.

MISSION

The Georgetown Project identifies needs and develops resources, relationships and services so that our youth become caring, capable and resilient individuals.

PARTNERS

- Parents • Youth • Business • Government
- Education • Health and Human Service Organizations • Faith Community
- Foundations • Nonprofits

CURRENT PROGRAMS & INITIATIVES

EMPOWERING YOUTH

AFTER SCHOOL ACTION PROGRAM (ASAP)

A 18-year afterschool program partnership with GISD offered on all three middle school campuses. ASAP keeps kids safe and healthy, helps working families, inspires learning by linking academics to real life, and builds important Developmental Assets by creating young leaders and strengthening intergenerational relationships.

COMMUNITY INTERACTION PARTNERSHIP (CIP)

A 14-year partnership with Southwestern University that builds job readiness skills in college students while serving at-risk youth and families through TGP school/community-based programming.

KID CITY

A 19-year summer health and nutrition program partnership with GISD and Georgetown Parks and Recreation offering Kindergarten-5th grade children qualified for the free and reduced lunch program an enriching, affordable summer camp experience. Kid City not only fills empty tummies, campers are physically active and minds stay sharp over summer break through experiential learning activities.

THE NEST

(Nurturing *Empowering *Supporting for Tomorrow)

The NEST Empowerment Center is a safe haven after the bell rings offering basic needs, counseling, academic and enrichment support for GISD high school students who are homeless, at-risk or living in transition. The NEST Host Home collaboration with STARRY provides youth through age 17 with temporary overnight shelter right here in our community. While The NEST promotes healthy lifestyles, prevents dropouts and restores hope for the future, youth are best served through the positive relationships formed with caring adults in an environment of dignity and respect. The NEST project enjoys many supportive community partners.

ENGAGING PARENTS & OTHER ADULTS

BRIDGES TO GROWTH PARENT CENTER

A 16-year initiative to build skills and confidence in Georgetown parents and childcare providers to create nurturing early environments important to the social, emotional and cognitive development of young children. BTG offers a full calendar of parent and childcare provider training classes, a workroom for developing early literacy teaching aids, 24-hour parent hotline, low-cost family counseling, ESL classes, bilingual parent support groups and creative play and sensory development activities for toddlers and Pre-K children.

ASSETS IN ACTION

A 19-year strategy to raise awareness about the importance of the Developmental Assets in the lives of children and youth. All TGP programs are deeply rooted in the 40 Developmental Assets framework of positive youth development. Training is provided to youth development organizations and schools in Georgetown, in communities across Williamson County, throughout Texas and beyond. MLK and Global Youth Service Days, youth summits and drug-free prevention activities create opportunities for intergenerational service, leadership development and engage the youth voice in our community.



MOBILIZING COMMUNITY

THE GEORGETOWN PROJECT COLLABORATIVE FOR CHILDREN & YOUTH

A 40-member community collaborative of youth development organizations, agencies and individuals has met for 18 years to monitor the well being of Georgetown youth. The Collaborative publishes child and youth data through the Snapshot of Georgetown Children & Youth, maps local resources, identifies gaps in youth services, and works together to fill the needs. The TGP Collaborative provides leadership in three key areas:

- Building Developmental Assets and Increasing Intergenerational Relationships for Georgetown Youth.
- Strengthening relationships among local youth development professionals and service providers for improved collaboration and referrals.
- Mobilizing the youth development community to work in new and different ways to improve the odds that Georgetown youth are Ready by 21...for college, work and life.

AND HOW ARE THE CHILDREN?

It may be surprising to learn that the traditional greeting between the fearsome and intelligent warriors of the mighty Masai African tribe was "Kasserian Ingera?"—which means "And how are the children?" Even warriors with no children of their own would give the answer, "All the children are well," meaning that life is good and that the daily struggles for existence do not preclude proper caring for the young.

"Kasserian Ingera?" remains the traditional greeting today, acknowledging the high value the Masai place on their children's well-being. For the Masai, society cannot be well unless ALL of the children are well.