

For Immediate Release



THE GEORGETOWN PROJECT
Leaders In Youth Development Since 1997

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The Georgetown Project earns a GuideStar 2020 Gold Seal of Transparency and the Charity Navigator "Give with Confidence" Encompass 100/100 Rating

GEORGETOWN, October 1, 2020 - The Georgetown Project, a leading child development and education nonprofit in Williamson County Texas, is pleased to announce that it just earned the **Guidestar 2020 Gold Seal of Transparency** and the **"Give with Confidence" 100/100 Encompass rating from Charity Navigator**. Now, community members as well as more than 10 million GuideStar users can find in-depth information about The Georgetown Project's goals, strategies, capabilities, and progress. Additionally, the Charity Navigator Encompass 100/100 designation provides assurance that The Georgetown Project can be trusted as a support-worthy organization.

The Georgetown Project earned The Guidestar Gold Seal of Transparency by adding important information to their GuideStar profile. By providing this information, which is accessible to the public, The Georgetown Project is highlighting the difference they make in the community.

Additionally, The Georgetown Project provided new information to over 200 charitable websites and applications that use GuideStar data, such as AmazonSmile, Facebook, and Network for Good. Their updated #NonprofitProfile profile is located on GuideStar: <https://www.guidestar.org/profile/74-2807713>.

The Georgetown Project earned The Charity Navigator Encompass 100/100 "Give with Confidence" designation by successfully meeting five metrics: Program Expense Ratio, Independent Audit or Financial Review, Board Composition, Liabilities to Assets, and Website Listing. The additional indicators, to be rolled out in the next 18-24 months, are Impact & Results, Leadership & Adaptability, and Culture & Community. The Georgetown Project's profile can be accessed here: <https://www.charitynavigator.org/ein/742807713>.

The Georgetown Project's mission is to identify needs and develop resources, relationships, and services so that youth become caring, capable, and resilient individuals. The Georgetown Project provides child development education to parents, teachers and childcare providers as well as direct resources to children including: After School Action Program (ASAP); Bridges to Growth Parent/Child Resource Center, The NEST Empowerment Center for at-risk high school students, and several other programs serving youth in the community.

Foundational to the Georgetown Project's mission is its leadership of The Georgetown Project Collaborative for Children & Youth, and the Afterschool Alliance. The Collaborative is a coalition of community leaders and youth development professionals, meeting for the past 23 years, working together to help Georgetown youth thrive. The Collaborative publishes child and youth data through the **Snapshot** of Georgetown Children & Youth, maps

local resources, identifies gaps in youth services, and works together to fill the needs.

The After School Alliance is a collective impact initiative of 10 local youth-serving organizations to keep kids safe, help working families, expand learning and build Developmental Assets in Georgetown youth during out-of-school-time. Click [here](#) to learn more.

"Earning the GuideStar Gold Seal of Transparency and the Charity Navigator rating of 100 out of 100 is further validation that our supporters can trust our commitment to good governance and financial accountability. These designations help us to spotlight the difference we help make to children and families in the community," said Leslie Janca, Chief Executive Officer of The Georgetown Project. "Providing the required information to GuideStar by Candid and the 100/100 designation from Charity Navigator helps our constituents learn the specifics about what we do and how we operate so that they can support The Georgetown Project with confidence."

"We are delighted that The Georgetown Project's clear commitment to fiscal responsibility and transparency has earned it a "Give with Confidence" designation," said Michael Thatcher, President and CEO of Charity Navigator. "As one of the first 150,000 nonprofits evaluated by the Encompass Rating System, we are eager to see the good work that the organization is able to accomplish in the years ahead."

Guidestar by Candid is an information service specializing in reporting on U.S. nonprofit companies. In 2016, its database provided information on 2.5 million organizations. GuideStar merged with Foundation Center in February 2019 to become Candid. Learn more at candid.org and on Twitter [@CandidDotOrg](https://twitter.com/CandidDotOrg).

Founded in 2001, Charity Navigator has become the nation's largest and most-utilized evaluator of charities. In their quest to help donors, their team of professional analysts has examined tens of thousands of non-profit financial documents. They've used this knowledge to develop an unbiased, objective, numbers-based rating system to assess over 9,000 of America's best-known and some lesser known, but worthy, charities. Learn more at charitynavigator.org.

About The Georgetown Project

For 23 years, The Georgetown Project, a nonprofit organization in Georgetown, Texas, has focused on the developmental needs of children and youth in the community. Its programs include developmentally appropriate activities and after school programs for children, and educational resources for parents, teachers and childcare providers. Learn more about us at <https://georgetownproject.org/>.

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