



**THE GEORGETOWN PROJECT**  
Leaders In Youth Development Since 1997

#### OUR VISION:

Georgetown is a community where no child is hungry, hurt, alone or rejected and where all children and youth believe they are loved, respected and treated with dignity.

### ***Season's Greetings 2021 from The Georgetown Project!***

*The holiday season is a wonderful time to let the special people in our lives know how much we appreciate them. On behalf of the Board of Directors and Staff of The Georgetown Project, we want you to know that you are a difference-maker for our organization, and for the youth and families we serve. We served 5,925 children and youth (and their parents and caregivers) with care and compassion this last year—93% were low-income. Staff provided almost 25,000 individual services. You made this possible.*

*The Georgetown Project has worked collaboratively to address the most pressing youth issues in our community for almost 25 years. As you know, Covid-19 disrupted daily life in many ways, bringing significant challenges for youth, families, and nonprofits alike. We see the aftereffects on kids every day in our programs. Honestly, we feel that 2021 has been a recovery year for local youth. They are dealing with everything from getting academics back on track, to unstable living conditions, to processing the death of a loved one. In each and every program space and interaction this year, we have prioritized Relationships, Resilience and Reconnecting to community. We were able to stay nimble, adapting programs and partnerships without compromising quality. It is always inspiring to me to see how the life of a child can be transformed with a safe environment and consistent relationships with caring adults. You made this possible.*

*I have included program information for your review. With your help, we were there for parents learning to raise healthy, school-ready children; for K-12 students and parents needing safe, affordable, enriching afterschool programs; and for our partners who tirelessly work alongside us in building a community where young people have the opportunity to thrive. I also shared a poem written by a teen served through our NEST Empowerment Center on the backside of this letter. She wanted our supporters to know that The Georgetown Project helped her through some tough times along her journey into young adulthood. I hope you enjoy reading it. You made this possible.*

*Your gifts to The Georgetown Project are meaningful, and we strive to be good stewards of your generosity. Looking ahead to 2022, our 25<sup>th</sup> Anniversary year, we hope to renovate program spaces for homeless and at-risk teens, and to continue empowering parents from all walks of life as they raise our youngest generation. We will continue our long history of engaging the youth voice in our community and working in tandem with other nonprofits to fill gaps. I hope you will remember The Georgetown Project this holiday season. We need your partnership now more than ever to ensure that children and youth remain high priority in Georgetown for the next 25 years. With your support, this will be possible.*

*Best wishes for a holiday full of cheer and good health. You truly are a blessing to us.*

*Sincerely,*

Chief Executive Officer



## **Opportunities**

*by Kayla Moore*

The past year I've had opportunities  
to grow  
to learn  
to breathe  
to heal

I had a newfound freedom  
and a chance to be independent on a level  
that I had never known

I took responsibility of myself and my home  
took time to clean and mend me and my environment  
learned what it meant to help myself  
and learned what I really and truly needed  
versus what I desired and what others expected of me

Whatever goals I completed  
I celebrated in comfort  
Whatever worries or fears I faced  
I cried in solitude  
But that is what I needed  
my own space to process feelings

I took my first steps as an adult  
with the guidance of my community  
to help me along the way

I am grateful  
I am thankful  
I am blessed  
to have had this opportunity

Thank you for helping me  
to grow  
to learn  
to breathe  
and to heal

*Kayla attended our NEST Empowerment Center for at-risk GISD high school students all four years of high school, graduating in 2020 from East View High School. She then transitioned to our Post-Secondary Education & Supportive Housing initiative following high school while pursuing a Welding certification and working a part-time job. Safe, stable housing, coupled with consistent caring relationships built over time with our staff, allowed Kayla to focus on herself for once in her life, and move toward the bright future she envisioned.*





## 3 FOCUS AREAS

EMPOWERING YOUTH  
ENGAGING PARENTS  
MOBILIZING COMMUNITY



# 45,000

CHILDREN/YOUTH  
SERVED SINCE WE  
STARTED IN 1997



## HOW YOU CAN HELP

DONATE  
WE APPRECIATE GIFTS  
OF ALL KINDS TO  
SUPPORT OUR KIDS!  
[georgetownproject.org](http://georgetownproject.org)

## 2020-2021 AT-A-GLANCE

**NEST EMPOWERMENT CENTER**  
116 GISD HIGH SCHOOL STUDENTS  
**SUMMER YOUTH EMPLOYMENT PROGRAM**  
15 COMMUNITY HIGH SCHOOL STUDENTS  
**EMERGENCY & TRANSITIONAL HOUSING SERVICES**  
792 NIGHTS OF SHELTER



**BRIDGES TO GROWTH PARENT CENTER**  
2535 PARENTS & CHILDCARE PROVIDERS  
2134 YOUNG CHILDREN  
371 TOTAL TRAINING CLASSES; 203 BILINGUAL & SPANISH  
13,503 INDIVIDUAL CENTER VISITS FOR SERVICES



**AFTER SCHOOL ACTION PROGRAM (ASAP)**  
555 GISD ELEMENTARY & MIDDLE SCHOOL STUDENTS



**YOUTH LEADERSHIP & SERVICE**  
**DEVELOPMENTAL RELATIONSHIPS TRAINING**  
393 LOCAL TEENS & ADULTS; 5 U.S. COMMUNITIES MENTORED



**THE GEORGETOWN PROJECT**  
**COLLABORATIVE FOR CHILDREN & YOUTH**  
60 ORGANIZATIONS  
**AFTERSCHOOL ALLIANCE**  
10 ORGANIZATIONS  
**YOUTH EMPLOYMENT ALLIANCE**  
15 WORK SITE PARTNERS



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## OUR MISSION

THE GEORGETOWN PROJECT IDENTIFIES NEEDS AND DEVELOPS RESOURCES, RELATIONSHIPS AND SERVICES SO THAT OUR YOUTH BECOME CARING, CAPABLE AND RESILIENT YOUNG ADULTS.

## OUR VISION

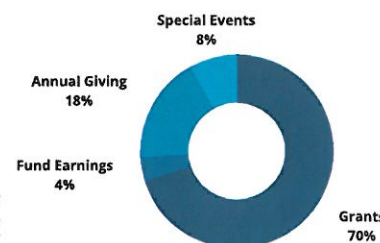
A COMMUNITY WHERE NO CHILD IS HUNGRY, HURT, ALONE, OR REJECTED, AND WHERE ALL CHILDREN & YOUTH BELIEVE THEY ARE LOVED, RESPECTED AND TREATED WITH DIGNITY.

## OUR FINANCIALS

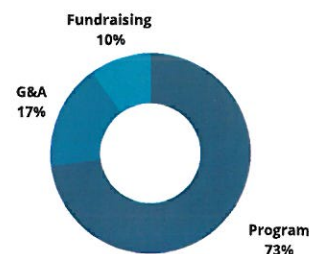
(2020 AUDITED)

**TOTAL REVENUE:** \$695,076  
**TOTAL EXPENSES:** \$571,480  
**TOTAL NET REVENUE:** \$126,596  
(KIND REVENUE NOT SHOWN)

### REVENUE



### EXPENSES







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**OUR MISSION:**

Identify needs and develop resources, relationships, and services so that our youth become caring, capable, and resilient young adults.

More info on ways to support:  
[georgetownproject.org/donate](http://georgetownproject.org/donate)



P.O. Box 957, Georgetown, TX 78627  
512-943-0074  
[georgetownproject.org](http://georgetownproject.org)

☐ **Annual Donation**  
One-time Gift of  
\$ \_\_\_\_\_

☐ **Champions for Youth**  
\$1,000 & Up - Deeper Engagement  
\$ \_\_\_\_\_

☐ **Endowment**  
Growing the Future  
\$ \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*The Georgetown Project is a 501(c)(3) organization, tax ID #74-2807713, and contributions are tax deductible as allowed by law.*